

ABCConnections

an e-newsletter for ABC Boards in NC

WALNUT COVE ABC BOARD LAUNCHES "JUMP START" INITIATIVE AT ABC STORES

The Walnut Cove ABC Store employees recently completed an American Heart Association CPR class and installed an automated external defibrillator to comply with the 2010 American Heart Association guidelines in improving sudden cardiac arrest survival rates. In 2010, our local EMS System's Medical Director set a goal of getting 10,000 Stokes County citizen trained in bystander CPR to help with increasing someone's chances of surviving sudden cardiac arrest. In 2010, only 10% of people discharged from hospitals survived one of these events. With the efforts of our local EMS, fire departments, and citizens, there is a 46% chance that you will survive sudden cardiac arrest in Stokes County.

There are now 61 Automated External Defibrillators placed in our county; they are located in all our schools, governmental buildings, and 15 churches. The Automated Defibrillators deliver a shock to the heart in the event of sudden cardiac arrest. The devices cost anywhere between \$1,000 to \$2,000, but we truly cannot put a price on someone's life.

The employees completed a two-hour CPR class that covered chest compressions on the adult/child victim, adult/child choking, and use of the defibrillator. Employees also received a certification card that is good for two years with a cost of \$2 for the card.

Employees also received information on signs and symptoms of a heart attack and stroke, when to dial 911, and how they can make a difference in saving a victim of sudden cardiac arrest.

The defibrillator is placed near the entrance of the store, and stickers have been placed on the doors to inform our customers there is a device in the store. We also added the location of the defibrillator to our dispatch center so that information comes on the screen when someone calls 911 from our store location.

Before leaving the training, each employee was challenged to go out and ask one friend, family member, or anyone that they may know and encourage them to take a CPR class, because they can make a difference in someone's life. So I am challenging each ABC store to get employees trained in CPR. Not only will it benefit our stores but it will also benefit our families and communities that we serve.

If anyone needs information on CPR training or pricing information on the Automatic External Defibrillators, please contact, Brian Booe, by email at walnutcoveabcchairman@gmail.com.



ABC COMMISSION IS PART OF THE "JUMP START" INITIATIVE

The staff of the ABC Commission received training in October on the use of its recently purchased AED. Understanding the ease of use, coupled with the possibility of lessening the severity of a myocardial event, the Commission employees embraced the life-saving equipment. "I hope we never have to use it but I know it's there and how to use it in case something happens" stated an employee after completing the training session.

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ABC
COMMISSION
NORTH CAROLINA

GASTONIA ABC BOARD EXECUTIVE DIRECTOR RETIRES

I enlisted in the United States Air Force after graduating from Sylva High School and served 4 years active duty and 7 in active reserves. I attended Western Carolina University on the GI Bill and graduated in 1970. I also attended Belk's Stores Junior Executive Development Program and the University of Virginia's Darden School of Business Executive Program in Marketing while working for Dixie Yarns as National Sales Manager.

I went to work for Belk's Department Stores as a Manager Trainee after graduating from Western Carolina. I worked there for 7 years becoming a Division Manager. I left Belk's to join Textiles Incorporated (which was eventually acquired by Dixie Yarns) as a Sales Trainee and was promoted to Territory Manager in the southeast and eventually National Sales Manager for the US and Canada for the company's wholesale division. After 18 years in textiles, with the continued decline of the US textile business and extensive travel which required time away from home and family, I began looking for other opportunities.

I was hired by the Gastonia ABC Board in 1995 to replace retiring Executive Director, Kermit Hill. I have thoroughly enjoyed this experience and the friendships that have been formed throughout the state. I have been very fortunate to work with some great Boards, employees, industry representatives and Commission staff during my 18 years here. I look forward to slowing down and spending time with my 27-month old granddaughter, traveling, and doing volunteer work. I will continue to work part-time for the immediate future. (I retired full-time August 31st and began part-time October 1st).



Mr. Larry Beck

LB&B CUSTOMER SERVICE REPRESENTATIVE



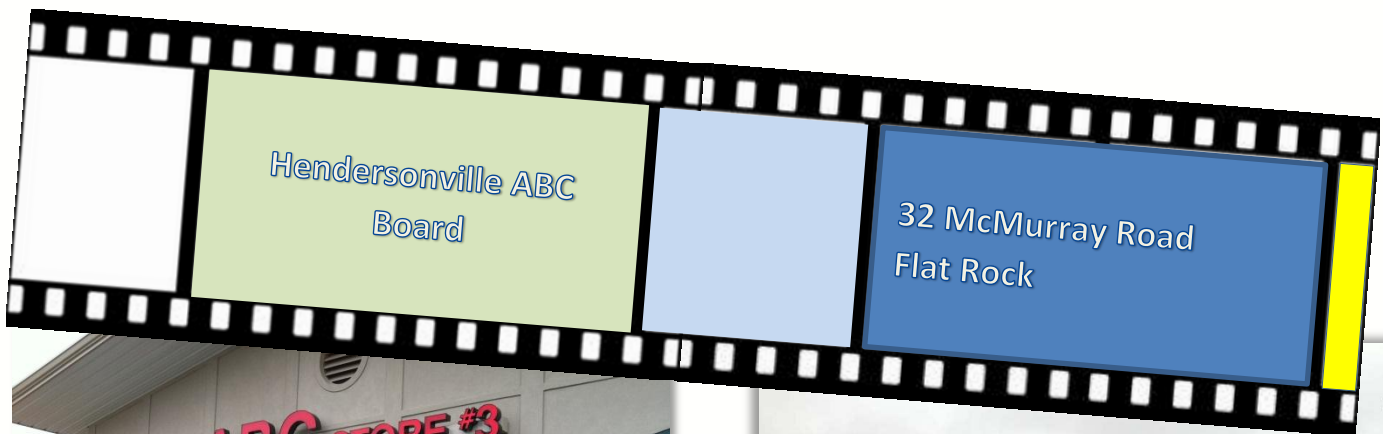
Customer Service has always been and continues to be a top priority for LB&B Associates. Over the past year Kendall Burke has been the Customer Service Representative for LB&B Associates at the NC ABC Warehouse. Kendall moved down to Raleigh and joined LB&B in April of 2011. She is the friendly voice that you hear for delivery schedules, order verifications, as well as any load discrepancies. She had the opportunity to attend the General Managers meeting in Greensboro this past year and really enjoyed meeting the Boards and Industry Representatives that she speaks with on a regular basis. If you ever have any questions or concerns, Kendall is more than willing to help you out in any way she can. Kendall is originally from Richmond, Virginia where she grew up enjoying sports,

concerts, and spending time with friends and family. After high school, Kendall went on to earn her BS in Business Administration from The University of South Carolina in Columbia, SC. While she attended USC, Kendall was a member of the Zeta Tau Alpha Sorority as well as the USC Club Volleyball Team. After graduation Kendall moved back to Richmond and worked for a local hospital within their Patient Access Department, filing insurance claims for emergency room patients. Kendall's parents, Chris and Jackie, both grew up in Richmond as well and still call it their home. Kendall has one sister, Kelsey, who is a recent graduate of Virginia Tech and currently works in Richmond for iSystems Development. Kendall recently got engaged to her long-time boyfriend, Bradford, who also lives in Raleigh and works for the contract research organization, INC Research. They are planning a spring 2013 wedding in their hometown, Richmond. Even though Kendall is still new to Raleigh, she really enjoys all that the city has to offer and has really enjoyed working for LB&B Associates alongside of the ABC Commission. She continues to learn more about the industry every day and is eager to provide a high level of customer service while forming relationships along the way.



If you have retirement announcements, article suggestions or other questions about the newsletter, contact Guy Potts at 919-218-0748 or Guy.Potts@abc.nc.gov.

NC ABC STORE OPENINGS



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